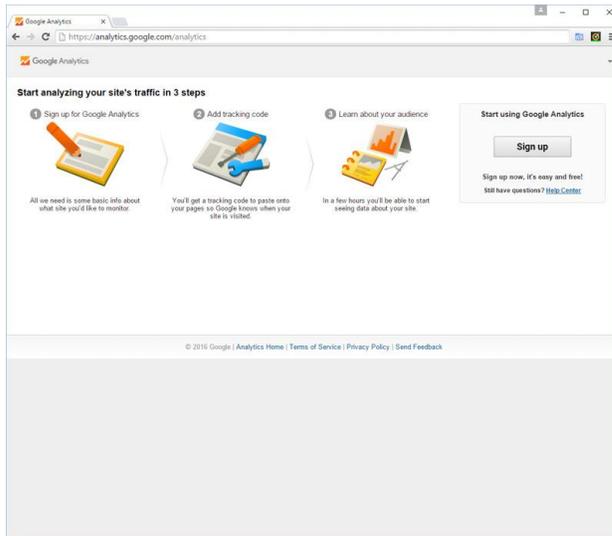


How to get your Google Analytics Tracking ID

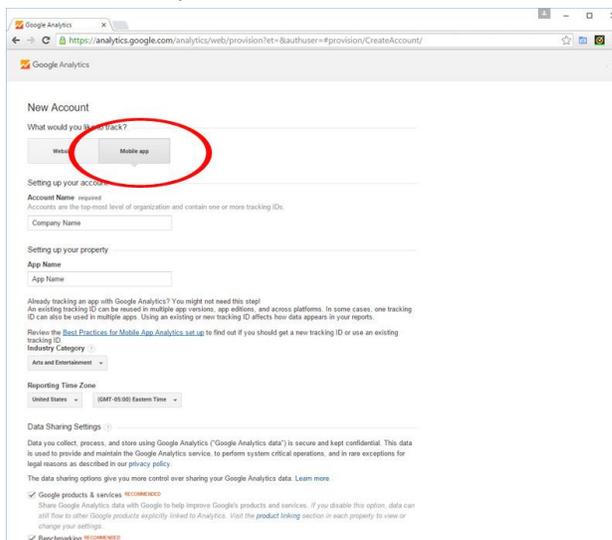
1. Go to <https://analytics.google.com/analytics/>

2. Click **Sign up**

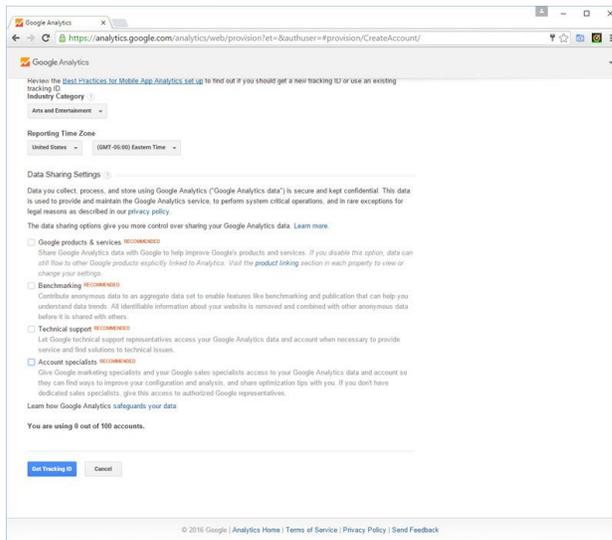


3. Complete the signup form

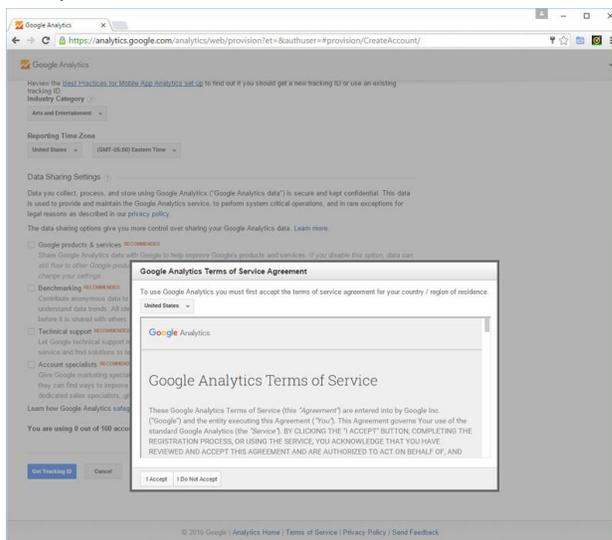
- Select Mobile app button
- Enter your Account Name (i.e. name of your company or app)
- Enter your App Name (i.e. name of your app)
- Select your Industry Category
- Select your Time Zone



4. Click Get Tracking ID



5. Accept Terms of Service



6. Congrats! You have your Tracking ID

The screenshot shows the Google Analytics Admin interface for a property named "Company Name / App Name". The left sidebar contains navigation options under "PROPERTY" (Property Settings, User Management, Tracking Info, User-ID, Session Settings) and "PRODUCT LINKING" (AdWords Linking, AdSense Linking, Ad Exchange Linking, All Products, Feedbacks, Remarketing, Custom Definitions, Data Import, Social Settings). The main content area is titled "ANALYTICS EDUCATION" and features a "Tracking Info" section. A red circle highlights the "Tracking ID" field, which contains the value "UA-73602127-1". To the right of the ID is a "Status" field with the text "No data received in past 48 hours. Learn more". Below the Tracking ID, there is a section for "Mobile app tracking - Using the SDK" with links to "Google Analytics Android SDK", "Google Analytics iOS SDK", and "Google Analytics Plugin for Unity", each with a "Getting started guide" link. A "Find your basic tracking code, and additional data-collection settings." dialog box is also visible in the top right corner.