How to get your Google Analytics Tracking ID

1. Go to https://analytics.google.com/analytics/

2. Click Sign up



- 3. Complete the signup form
 - a. Select Mobile app button
 - b. Enter your Account Name (i.e. name of your company or app)
 - c. Enter your App Name (i.e. name of your app)
 - d. Select your Industry Category
 - e. Select your Time Zone

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Z Google Analytics					*
New Account					
Witten Mobile app					
Setting up your account					
Account Name required Accounts are the top-most level of organization and contain one or more tracking IDs.					
Company Name					
Setting up your property					
App Name					
App Name					
Already tracking an app with Google Analytics? You might not need this step! An existing tracking ID can be reased in multiple app versions, app editors, and across platforms. In some cases, one tracking ID can abe be used in multiple app. Using an existing or maticaking ID allecters how data appears in your reports.					
Review the <u>Bast Practices for Mobile App Analytics set up</u> to find out if you should get a new tracking ID or use an existing tracking ID. Industry Cetenoory (7)					
Arts and Entertainment 👻					
Reporting Time Zone					
United States v (GMT-05:00) Eastern Time v					
Data Sharing Settings 🛞					
Data you collect, process, and store uning Google Analytics ("Google Analytics data") is secure and kept confidential. This data Is used to provide and maintain the Google Analytics service. Is perform system critical operations, and in rare exceptions for logal macrons as described in our princey policy.					
The data sharing options give you more control over sharing your Google Analytics data. Learn more					
○ Google product 1 services INCOMENT Share Google Address data will brought to help improve Google's products and services. If you disable this option, data can all flow to other Google modulate explicitly inleed to Analytics. Visit the product toking section in each property to view or share more attremes.					
Benchmarking HECOMMENDED					

4. Click Get Tracking ID



5. Accept Terms of Service



6. Congrats! You have your Tracking ID

